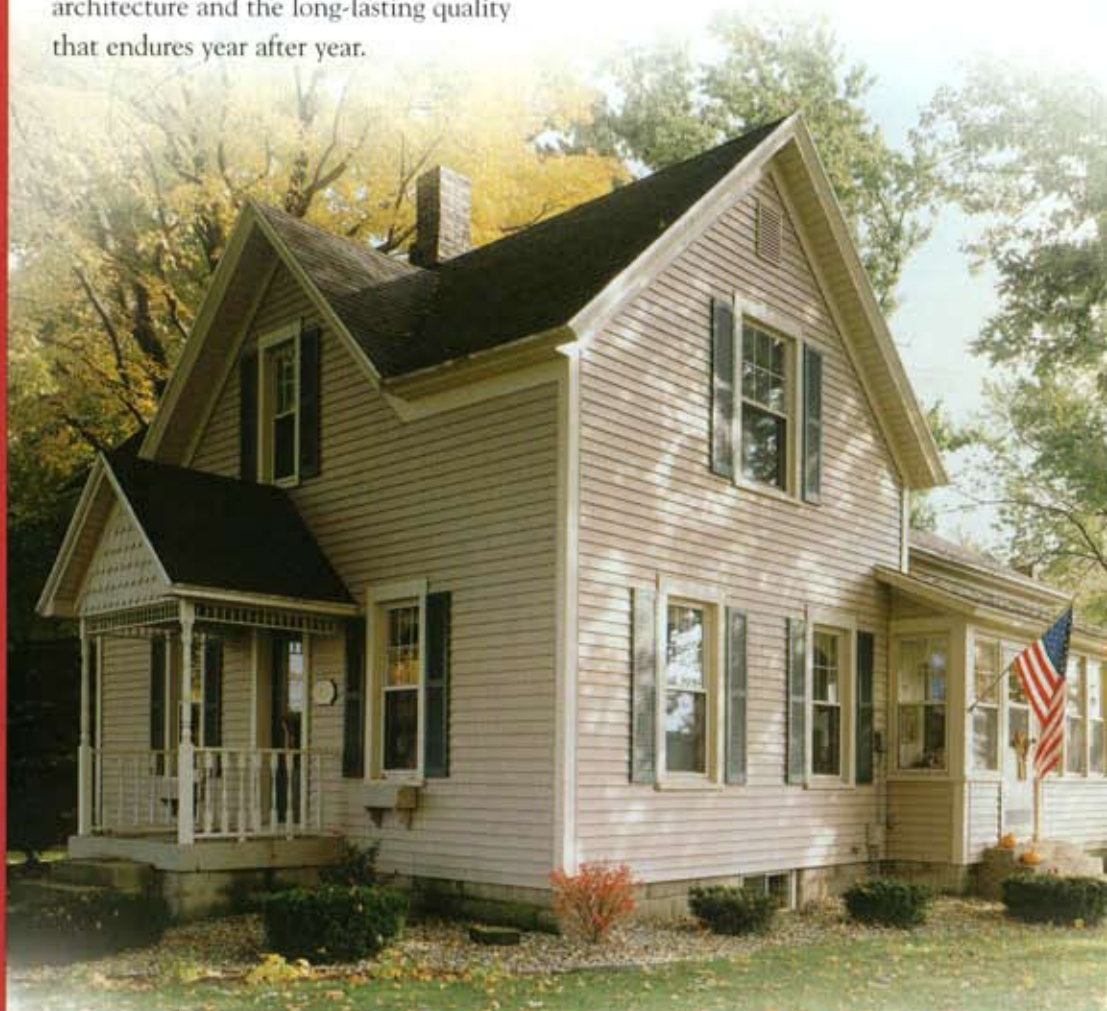


A CLASSIC LOOK FOR CLASSIC AMERICAN HOMES

AMERICA'S AT HOME WITH ALCOA®

Alcoa's Classic Living Collection™ offers an unsurpassed selection of classic favorites – vinyl siding to enhance the beauty and durability of any home. As a leader in low-maintenance exterior products for more than 20 years, Alcoa sets the standard for excellence with an ISP™ quality control process that meets or exceeds ASTM industry standards. Homeowners everywhere trust Alcoa to provide quality, low-maintenance exteriors that beautify their homes and simplify their lives. That's why America's at home ... with Alcoa.

Alcoa's Meadowbrook® exteriors provide the look and feel of traditional American architecture and the long-lasting quality that endures year after year.



WORRY-FREE PERFORMANCE

- NEVER NEEDS PAINTING OR STAINING, SO IT WON'T CHIP, FLAKE OR PEEL.
- WON'T ABSORB WATER, SO IT WON'T WARP, CRACK, SPLIT OR ROT.
- RESISTS WOOD-BORING INSECTS, FUNGUS AND MILDEW.
- SUPERIOR RESISTANCE TO IMPACT, WEATHER EXTREMES, POLLUTANTS AND UV LIGHT – FOR LASTING GOOD LOOKS.

